

Double Canadian / Ivorian Diploma BACHELOR OF COMMERCE

BACHELOR OF COMMERCE

The Bachelor of Commerce (BCom) will provide you with a broad foundation knowledge of contemporary business and its practices. Based in Vancouver, Canada, this ACBSP-accredited degree prepares you for a successful career in business or management, where you will contribute constructively to a global economy.

Graduates of the BCom program will:

- have a comprehensive understanding of contemporary business practices across all areas of business management.
- know how to conduct business in a multicultural environment, spanning international borders and working cross-culturally.
- have the ability to use interdisciplinary approaches to solve problems and create new business opportunities.
- be able to use critical thinking to analyze and interpret information to make informed decisions.

Program Structure

Preparatory

Tier 1 University Foundation

Principles of Accounting
Introduction to Business
Mass Media and Society
Science Elective
Principles of Microeconomics
Principles of Macroeconomics
Moral Philosophy
Academic Writing
Contemporary Literature: Drama
and Narrative
Foundation Mathematics

Tier 2 disciplinary foundation

Business Environment
Information Systems for Managers
Communications Theory
Marketing Management
Statistics
Organizational Behaviour

One of the following 2 courses:

Writing for
Specific Audiences
Advertising

Tier 3 disciplinary applications

Managerial Accounting
Business Law
Professional Communication
Written and Oral
Finance
Research Methodology
Human Resource Management
Operations Management

Tier 4 integrative applications

Strategy and Decision Making
Business Capstone 1
Business Capstone 2

Class Profile

UCW is home to students from all over the world. This adds further value to the learning environment, allowing students to learn from each other's experiences

Conditions of admission

baccalaureate ,first and
second trimester report
cards

Learning Methods

The BCom follows a course framework of four tiers, allowing you to progress efficiently. Team activities are an intrinsic part of many courses and build skills vital for professional success. You will learn through a combination of the following methods:

- Lectures and class discussions
- Studying academic literature
- Looking closely at case studies
- Team activities

COST

Number of Courses 40
Full-time Tuition Fees
(International): \$20,880 (Year 1 to 3)
\$6,960 (Year 4)

