



## Double Canadian / Ivorian Diploma

# Bachelor in Business Management Co-op (Daytime and Evening Options)

#### Diploma in Business Management Co-op (Daytime and Evening Options)

This two-year Co-op diploma is ideal for leaders of tomorrow who want to gain interdisciplinary skills to pursue an international business management career and go global. Develop the leadership and problem-solving skills top employers are universally looking for in an effective manager. Gain a strong grasp of all of the key business disciplines while immersing yourself in the world of cross-cultural management. This program is powered by QuickBooks and you will learn how to use QuickBooks software for bookkeeping purposes.

This qualification will prepare students for roles in a range of fields, including marketing, finance, human resources and management. Enjoy 5% discount if you pay your tuition fees in full. Start online, finish on campus.

This program focuses on the latest developments in international business management, helping you to:

Develop the necessary skills and knowledge to be immediately effective as a manager, as well as improving your personal and professional skills to help you achieve your goals

Use cognitive and problem-solving skills to operate effectively individually and as part of a team, including consideration of business ethics at all times Prepare for work in a range of cultures and countries, and understand how to create effective communication strategies

## **Program Structure**

The modules include/ structure:

- 1. Fundamentals of Business Communications
- 2. Principles of Accounting
- 3. Business Environment
- 4. Managing Financial Resources
- 5. Organizational Behaviour
- 6. Marketing Principles
- 7. Business Decision Making
- 8. Research Project
- 9. Financial Accounting and Reporting
- 10. Personal and Professional Development
- 11. Human Resources Management
- 12. Project Management
- 13. Information Management
- 14. Operations Management in Business
- 15. Business Work Experience
- 16. Business Ethics
- 17. Work Placement

## Learning Methods

Graduates of this course will be able to aim for roles as

- Marketing and Sales Manager
- Project Coordinator
- Manager Human Resources
- Retail Manager
- Business Manager
- Account Manager
- Office Manager
- Management Planning Coordinator

#### **Class Profile**

UCW is home to students from many different countries around the globe. Communicating with fellow students and sharing experiences can further enhance your learning experience.

### **Conditions of admission**

baccalaureate , first and second trimester report cards



**COST** 

\$20,000 CAD
International students Final Price (After Diversity Scholarship)
\$14,500 CAD







+225 20213600

225 54149970