

BACHELOR BRITANNIQUE/ IVOIRIEN

BSC INTERNATIONAL BUSINESS MANAGEMENT

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Objectifs:

The Bachelor of Science in International Business Management is an undergraduate business degree with a particular focus on learning about how businesses operate on an international scale. As the world becomes ever smaller, the business world evolves to expand into a global marketplace. With this course you can learn about the diverse and exciting ways that international business models are shaping the future of the corporate world. Through class-based learning and international work experience placements, you get to experience business first-hand in the real world.

Program Structure

Courses structures

Foundation Year

You can also choose to take a Foundation Year before you start your degree. This introductory year focuses on developing an understanding of the business sector and the key skills required to undertake the three year degree. The Foundation Year involves studying six modules to develop necessary skills and introduce you to key concepts to enable progression onto our three year Business degrees.

Entry requirements for the Foundation Year are different than for our three year degrees

FOUNDATION YEAR IF APPLICABLE

- Introduction to Finance
- Introduction to Marketing
- Introduction to Human Resource Management
- Introduction to Management
- Numeracy Skills for Business
- Academic and Report Writing

YEAR 1 :30 STUDY WEEKS

- Essentials of Management
- Academic and Professional Skills
- Principles of Marketing
- Accounting and Finance
- International Business Environment
- Managing and Leading People

YEAR 2 :30 STUDY WEEKS

Compulsory modules

- Economics and Global Trade
- Personal and Professional Development
- Corporate Responsibility in a Global Context
- Leading Change

Elective modules (choose two)

- Financial Management
- Marketing Communications in a Digital World
- International Human Resource Management
- Personal Finance

YEAR 3 :30 STUDY WEEKS

- International Work Internship
- Sector Project
- Dissertation

Class Profile

All University Canada West degree programs are offered on campus and online. UCW is home to students from more than 42 countries around the globe. Communicating with fellow students and sharing experiences can further enhance your learning experience.

Conditions of admission

baccalaureate ,first and second trimester report cards

